

Explosive Business Growth



Kordell Norton works with professionals to grow their business and improve leadership.

- *More Prospects . . .*
- *Larger Sales . . .*
- *Inspiring Leadership . . .*

“What clients have to say . . .

Watching Kordell present is like watching popcorn pop . . . Without the lid.

- Roscoe Schlachter, Superintendent
Cuyahoga Valley Career Center

Kordell is a one-man Bain or McKinsey.

- Marshall Dahneke, CEO
Hygenic Corporation

I've attended conferences for 11 years and Kordell is one of the best I've ever seen.

- Allie Williams, Dir. of Organizational Development,
American Chamber of Commerce Executives

The results speak for themselves. We have seen a 40% growth in sales. . .

- Vera Lewis Jasper, Executive Director
Corporate College

Engaging, entertaining, but most of all jam packed with insights and methods to grow our membership, improve leadership and increase member participation.

- Allison Grealis, Committee and Div. Manager
Precision Metalforming Association

As the oldest association for chamber professionals in the US we are very particular about our programming, but he exceeded our high standards in every way.

- Art Roberts, CEO
Texas Chamber of Commerce Executives



Strategic Visioning!™

Facilitated Strategic Planning Session(s)

Overview:

Strategic Visioning™ is a facilitated workshop with your executives and stakeholders. Highly visual, interactive, Kordell Norton, a **Certified Graphic Facilitator**, guides your group through Strategic Planning using large scale graphics and cartoons. What you will get:

- A Strategic Plan . . . fast.
- Templates that get you strengths, weaknesses, and brainstormed potential future directions.
- Executive control over the event . . . YOU are in charge!
- High energy, very interactive, visual . . . a new experience.
- A plan that has buy in from all the stakeholders.
- Gather the wisdom and insights from everyone involved, even those who might not talk or contribute as much.
- A Game Plan for developing YOUR high performance team with action steps.
- Input from diverse groups, brought together quickly.
- An environment where people feel comfortable sharing and talking.

Strategic Visioning™ will provide you with:

- A Strategic Plan . . . done quickly.
- Consensus and buy-in and directions from your Board, executive team, community, stakeholders.
- Low cost.

Audiences:

Business, Associations, Chambers, Educators, Non-Profits, Government, Medical

Consider – Leadership Retreats, Strategic Planning Events, Teambuilding

Customization Options:

Other titles:

- **High Performance Teams – 1,000% Better Than the Competition**

Program Length:

This presentation can be facilitated in as little as 2 to 3 hours. **Better outcomes come when** this process takes 1 to 3 days . . . based on how well your team works together, and communications levels. Also to be considered, your culture and how much time has passed since your last planning session.